

AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, November 26, 2019
 CALLED BY: Marv Sepe, Rima Nashashibi
 LOCATION: 36 Executive Park, Suite 100
 Irvine, CA 92614
 MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:

Sepe, Nashashibi

To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.

AGENDA ITEMS:

RESPONSIBLE:

- | | |
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| <p>I. <u>OPENING:</u>
Call to Order</p> | Sepe, Nashashibi |
| <p>II. <u>INTRODUCTIONS:</u></p> <ul style="list-style-type: none"> • Name, Company/Affiliation | All |
| <p>III. <u>SECOND JUMP CAMPAIGN</u></p> | Linda DiMario |
| <p>IV. <u>TASK FORCE REPORTS (5 min Progress Reports)</u></p> <ul style="list-style-type: none"> • <i>Foreign Direct Investment (FDI)</i>
<i>UK Life Science Companies Status Report</i>
<i>Life Science Showcase Recap</i> • <i>Irvine Ready! Aftercare</i>
<i>Providing aftercare to UK companies that have expanded to Irvine</i> • <i>Next Stage International Marketing</i>
<i>Raising Irvine's profile as the smart choice for expanding intl' companies</i> • <i>Growing Irvine Exporters</i>
<i>Identifying businesses that should be exporting and are not</i> • <i>World Trade Week - OCWTW2020</i>
<i>Preparing for next year's flagship export/import event</i> | <p>Linda DiMario/Jessica Yip
 ldimario@irvinechamber.com
 jyip@irvinechamber.com</p> <p>Lynn Stewart
 lstewart@fullerton.edu</p> <p>Mark Coffey
 mcoffey@occrealestate.com</p> <p>Carlos Oregon
 coregon@thinkboxtg.com</p> <p>Rima Nashashibi
 rima@globalhope365.org</p> |
| <p>V. <u>CHAIR'S COMMENTS AND DISCUSSION:</u></p> | Sepe, Nashashibi |

VI. INTERNATIONAL TRADE SUCCESS STORIES

Highlight local company (could be yours) that is doing something novel or unique to be successful in international markets- lessons for all

Marv Sepe

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VII. ANNOUNCEMENTS:

- **Office closed for the holidays** – November 28 & 29
- **Greater Irvine Chamber Holiday Party** – December 5 @ 4 pm
- **Adaptix Imaging Irvine Visit** – December 6 & 9
- **Business & Workforce Development Committee** – December 17 @ 4 pm
- **Economic Vitality Council Meeting** – January 18 @ 4 pm
- **NO International Development Committee meeting in December**

VIII. ADJOURNMENT:

Next Meeting:

January 28, 2019

12 p.m - 1:00 p.m.

Greater Irvine Chamber

36 Executive Park, Ste. 100, Irvine, CA 92614

